

## Class : T.Y.B Com 2016 - 2017

### Subject : COMMERCE

Sr. No.	Title of the Project	No. of candidates registered for the Project	Name Of the External Examiner
1	Comparative Study of Select Pharmaceutical Companies in Goa	5	Prin. P.M. Bhende
2	Financial Literacy Among Earning Women n Ponda	5	Prin. P.M. Bhende
3	Spice Farm in Ponda Taluka	5	Prin. P.M. Bhende
4	A Study on Attitudes, Preference & Perception of Customers Towards Online Shopping in the state of Goa	5	Ms. Deepali Naik
5	Job Satisfaction and Job Stress among academic Saff of Commerce Collages in the State of Goa	5	Ms. Deepali Naik
6	Consumers Attitude Towards T.V. Commercials : An Empirical Study based in the state of Goa	5	Ms. Deepali Naik
7	A Study of Purchase Preference of Teenagers in Branded Cloths	5	Mrs. Latha Bhat
8	A Comparative Study of Branded Wheat Flour with Non Branded Wheat Flour	5	Mrs. Latha Bhat
9	A Comparative Study of Goa Dairy Milk with Other Select Milk Brands	5	Mrs. Latha Bhat
10	Administration And Financial Aspects of ICAR, Goa Branch	5	Shri. P.G. Dandin
11	Study on Indigo Pharmaceutical Company	5	Shri. P.G. Dandin
12	Tourism In Goa - A Study	5	Shri. S.P. Bhat
13	"Training And Development of Human Resources : A Case Study of Verna Unit of Siemens Ltd."	5	Shri Prabhakar Rane
14	"Behaviour of Consumers Towards Online Shopping : An Analytical Study"	5	Shri Prabhakar Rane
15	"Automated Teller Machines in Ponda - An Analytical Study"	5	Shri Prabhakar Rane
16	A Comparative Study of Gearbikes and Non Gearbikes	5	Mrs. Anushree Bhandari
17	Case Study of Encube Pvt. Ltd - A Pharmaceutical Company	5	Mrs. Anushree Bhandari
18	A Study of Government Initiatives for the Promotion of Agricultural Sector in Goa	5	Ms. Fatima Rodrigues
19	Marketing Strategics Adopted by GTDC in Promoting Tourism in Goa - A Study	5	Ms. Fatima Rodrigues
20	Online Marketing - Case Study of OYO Rooms	5	Ms. Fatima Rodrigues
21	A Study on After Sales Services and Customer Satisfaction of Honda two Wheelers in Ponda Goa	5	Mrs. Sarvesha Dhaimodkar
22	Consumption pattern and buying Behaviour of Ayurvedic Products with Special Reference to Patanjali Products	5	Mrs. Sarvesha Dhaimodkar
23	Issues and Challenges in Logisitics Management with Special Reference to RTPL	5	Mrs. Sarvesha Dhaimodkar
24	A Study on Consumer Buying Behaviour Towards Select Fast Moving Consumer Goods	5	Mrs.Meera Mayekar
25	A Study on Green Marketing	5	Mrs.Meera Mayekar
26	A Study of Consumer Behaviour with Referenc to Home Appliances	5	Ms . Raina Pinto
27	A Study of Consumers Buying Patterns of Cosmetics Products	5	Ms . Raina Pinto
28	Credit Cards - A Study	5	Ms . Raina Pinto
29	Insight Into Home Loans by Commercial Banks	5	Shri. S.B. Dessai
30	Role And Functions of the Judiciary System in India - A Case Study	5	Mrs. Vedita Keny
31	A Comparartive Study of Online Shopping and Traditional Markets	5	Mrs. Vedita Keny
32	Matruchaya Trust , Kavelm Goa - A Case Study	5	Mrs. Vedita Keny

### Subject : COMPUTER APPLICATION

Sr. No.	Title of the Project	No. of candidates registered for the Project	Name Of the External Examiner
1	Future of Mobile Commerce	5	Dr. Sulaxana Vernekar
2	Use of Mobile Apps in Net Banking	5	Dr. Sulaxana Vernekar
3	Status of E- Governance in the State of Goa	5	Dr. Sulaxana Vernekar

**Subject : BUSINESS ENVIRONMENT**

<b>Sr. No.</b>	<b>Title of the Project</b>	<b>No. of candidates registered for the Project</b>	<b>Name Of the External Examiner</b>
1	Child Labour in Goa : A Study	5	Dr. Pradip Maske

**Subject : ECONOMICS**

<b>Sr. No.</b>	<b>Title of the Project</b>	<b>No. of candidates registered for the Project</b>	<b>Name Of the External Examiner</b>
1	A Case Study of Goa Dairy	5	Dr. Geetanjali Achrekar
2	A Study of Goa State Horticulture Corporation Ltd Outlets in Ponda	4	Dr. Geetanjali Achrekar